



ASMC Mission Statement: To provide professional development and promote ethical behavior in all aspects of Defense Financial Management.

Join your civilian and military FM Community...



- * Great Speakers
- * Delicious Lunch
- * Networking
- * Military Breakout
- * CETs
- * After-PDI Social

2019 Regional PDI

Thursday, March 28, 2019

0800—1630 hours

Check in Begins @ 715 hours

Davis Conference Center

1651 N. 700 W. Layton, Utah

Check out the full PDI event details inside!



Inside this issue:

Regional PDI Information	1
PDI Chairperson Welcome Message	2
Event Schedule	2
Location & Directions	3
Ticket Sales	4
Basket Fundraiser	4
Lunch Menu	5
Military Leadership Break Out Session	5
Featured Speakers	6 - 8
Sponsors	9
After PDI-Social	9
Speakers Continued	9 - 11
PDI Flier	12
Payment Form	13



STAY CONNECTED!

www.asmconline.org

Join the

[ASMC Engage Communities](#)

to stay in-the-know!



Greetings! I am humbled and honored to serve as ASMC Utah Chapter's Regional PDI Chair this year. I've never had the privilege of organizing an event such as this one, so I'm looking forward to the new experience & growth that I know it will bring. I've been a financial manager at Hill Air Force Base for nearly 18 years. During that time, I have been

PDI Chair Message

lucky enough to attend a few PDI's – both national and regional. When I think back on those events, each one provided an opportunity to break away from the day-to-day routine and refocus my outlook. I hope that you will be able to take some time away from the daily grind to listen to our speakers, have a nice lunch, and network with your peers.

In general, ASMC's focus is primarily financial & comptrollership; however, the Regional PDI committee has been deliberate in recent years to include a

broad range of topics that translate across all disciplines. Even if you might not be in the finance or a closely-related field, I am confident you will find the topics applicable and the PDI worth your time to attend!

Thank you for your interest in the Regional PDI this year; read on for all the fantastic details! I look forward to seeing you there!

- Amanda Davidson
Regional PDI Chair



2019 PDI COMMITTEE

Chair - Amanda Davidson

AI Volunteers– Bryce Adkins

Basket Fundraiser - Ann Nelson

Advertising & Publicity -

Crystal Toupin
Tawna Sandberg

Sponsorships - Michelle Dean

Jessica Lewis

Awards—John Tranberg

Registration - Brad Thomson

Social - Zack Carter

Ticket Sales - Brad Thomson

Roslyn Dunsmore
Jessica Lewis

2019 Event Schedule

7:15 AM - 8:00 AM
8:00 AM - 8:15 AM
8:15 AM - 8:35 AM
8:35 AM - 9:00 AM
9:00 AM - 9:10 AM
9:10 AM - 10:00 AM
10:00 AM - 10:15 AM
10:15 AM - 10:30 AM
10:30 AM - 11:45 AM
11:45 AM - 1:00 PM
1:00 PM - 2:00 PM
2:00 PM - 2:10 PM
2:10 PM - 3:00 PM
3:00 PM - 3:10 PM
3:10 PM - 4:15 PM
4:15 PM - 4:25 PM

5:00 PM

Registration

Welcome

Mr. Al Runnels, "National ASMC Updates"

Ms. E. Yolanda Footman, AFPC, "Career Development"

BREAK

Mr. Ed Fritts, Teksouth, "Windows Tips"

BREAK

Ms. Winnie Ochoa, "Awards Presentation"

Honorable Chip Fulghum, DHS, "Leadership"

LUNCH

Maj Gen John M. Pletcher, SAF/FMB

BREAK

Mr. Eric Nemoseck, DAU, "Congressional Budget Enactment"

BREAK

Mr. Dave Weinberg, "Power of 8s"

Ms. Ariel Bambrough, "Closing Remarks"

After-PDI Social @ the Fahrenheit Lounge



Location & Directions

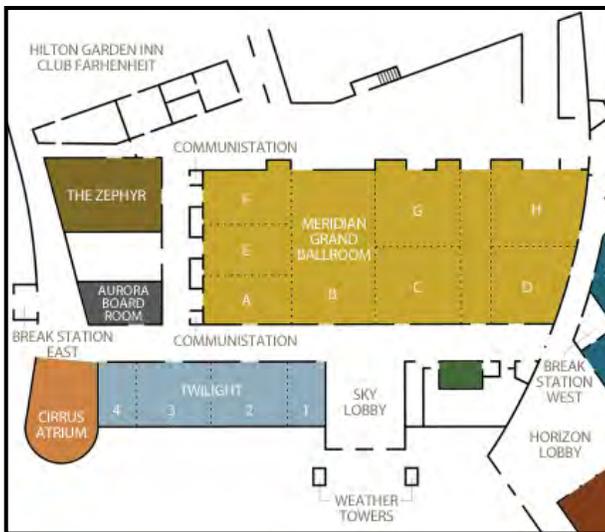
Coined by Lord Harold Samuel, a real estate tycoon in Britain, there are only three things that matter in property:

LOCATION, LOCATION, LOCATION!

The Regional PDI is sticking with what works, and going back to the Davis Conference Center for this year's PDI location. The event will take place in the Meridian Grand Ballrooms, with lunch and Major General John M. Pletcher's military breakout session in the Meridian Grand Ballroom B. Registration and the basket fundraiser will take place in the Sky Lobby.



New this year is an After-PDI Social, located in the adjoining Hilton Garden Inn Club Fahrenheit. Attendees coming from afar may reserve lodging at the adjoining Hilton Garden Inn.



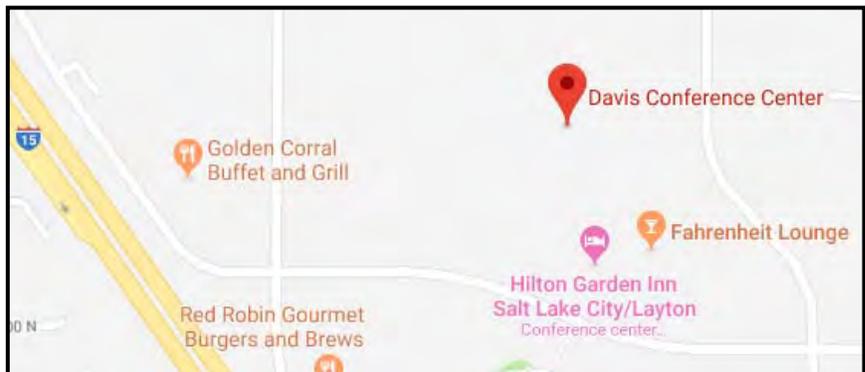
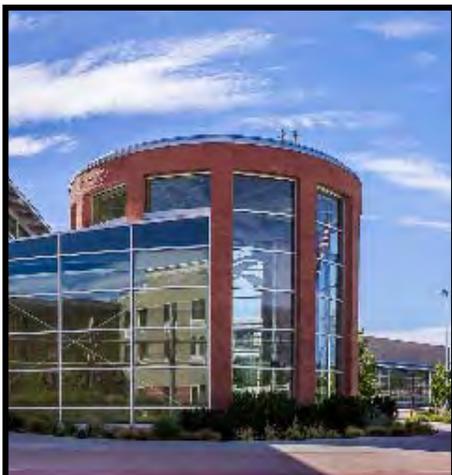
Davis Conference Center
1651 North 700 West
Layton, Utah 84041

From Northbound I-15:

Take Exit 331 for Hill Field Road. Turn right on to Hill Field Road. In approximately 1/2 mile, turn left onto Heritage Park Blvd. Continue to Davis Conference Center.

From Southbound I-15:

Take Exit 332 for Antelope Drive. Turn left onto Antelope Drive. Turn south onto 1200 W. (becomes Heritage Park Blvd). Continue approximately 1/2 mile.



Tickets are on sale NOW!

Cost:

\$40 Members

\$45 Non-Members

Registration tickets include all speaker presentations, morning coffee/tea, lunch, and a special leadership breakout session for all military members.

For squadrons interested in purchasing tickets for their employees, please contact Brad Thomson to coordinate the GPC.

For your convenience, we have designated ticket sales at three base locations:

Brad Thomson (Bldg 430) DSN 586-3947
 Jessica Lewis (Bldg 1580) DSN 586-8715
 Roslyn Dunsmore (Bldg 1207) DSN 777-8707

Annual PDI Basket Fundraiser



**Is your squadron
 interested in donating
 a basket?**

**Contact Ann Nelson
 DSN 777-7410**

Support the Utah Chapter ASMC by donating a gift basket to our annual PDI fundraiser! Funds are used to support future PDIs, luncheons, and community events.

Don't have a gift basket to donate, but still want to help? Purchase tickets for your chance to win! Tickets will be sold the day of the PDI through lunch.



PDI Lunch Menu

Lunch at the Regional PDI is sure to not disappoint. All lunch entrées are served with drinks, including lemonade and iced tea, rolls, salad, and dessert. The 2019 menu includes your choice of the following entrees:



- ◇ Prosciutto & Spinach Roulade of Chicken served with rice pilaf, seasonal vegetables, and chanterelle mushroom sauce.
- ◇ Sirloin steak served with garlic butter whipped potatoes, seasonal vegetables, and a Jack Daniel's glaze.
- ◇ Vegetarian Stuffed Pepper served with a mushroom duxelle, herb infused cheese, and a wild rice blend.



“Lunch hour is the best hour of the day!”

Military Break Out Session!



Led by Major General John M Pletcher, a Round Table Military Break Out Session will be held in the Meridian Grand Ballroom B 1400-1500 hours.

We encourage all of our active military and reservists to attend! The discussion will focus on leadership and motivation.



“The greatest leader is not necessarily the one who does the greatest things. He is the one that gets the people to do the greatest things.” - Ronald Reagan

2019 Utah Chapter ASMC Regional PDI

★★ Featured Speaker ★★

Col (ret) Dave Weinberg



"The Power of 8's"

Numbers are a fact of life as are people. Both numbers and people take practice. Some are better at numbers than people and some are better at people than numbers. This presentation shows you how one number in particular is more powerful than all of the others. It will teach you that if you can harness the power of 8's, you can harness the power of people. Both numbers and people are hard to stay. Why not learn more about each? Enjoy this leadership lesson that will enrich your interaction.

Presentation description courtesy of davespeak.net

Col (ret) Dave Weinberg is currently a Partner with Kearney & Company out of Alexandria, VA. He works to support the Air Force Financial Management and leads business development for Air Force Financial Management in the Region. Additionally, he is owner and sole proprietor of DaveSpeak and was named employee of the year for 2008. Mr. Weinberg was formerly the Comptroller, Headquarters Air Education and Training Command, Randolph Air Force Base, Texas where he taught

Chip everything he knows. He was responsible for providing the \$8 billion financial resources required to recruit and assess Air Force personnel and provide them military, technical and flying training to replenish Air Force combat capability. A veteran of Operation Iraqi Freedom and Operation Enduring Freedom, he served as the A-8, Director, supporting the war fighters and responsible for the \$1.5 billion spent throughout the 38 sites within the area of responsibility. He has a BS in Accounting

from Clemson University, SC and a MA in Public Administration from Troy State University, AL. His comptroller assignments include nine years in finance, ten years in budget, five years as a commander, and five years as a comptroller at all levels of staff. He is a Certified Defense Financial Manager (CDFM). He is married to Marty and has two great kids, Matt and Allison (almost off the payroll).

★★ Featured Speaker ★★

Honorable Chip Fulghum, “Leadership”



“The challenge of leadership is to be strong, but not rude; be kind, but not weak; be bold, but not bully; be thoughtful, but not lazy; be humble, but not timid; be proud, but not arrogant; have humor, but without folly.”

- Jim Rohn

Chip Fulghum became the Deputy Under Secretary for Management in May 2015. Along with the Under Secretary for Management, Mr. Fulghum oversees all aspects of the Department’s management programs, including financial, human capital, information technology, procurement, security, and asset management. He also provides support and guidance to the Department’s acquisition oversight process and represents DHS in a number of management-related interagency committees.

Mr. Fulghum has twice served as the Senior Official Performing the Duties of the Deputy Secretary. He has also served as the Acting Under Secretary for Management.

Mr. Fulghum joined the Department in October 2012 as the Budget Director within the Office of the Chief Financial Officer (CFO). He later served as the Department’s CFO from September 2014 – January 2017. As CFO, he had stewardship of internal controls to reduce waste, fraud,

and abuse across DHS.

Prior to joining the Department, Mr. Fulghum served as a U.S. Air Force officer for 28 years, rising to the rank of Colonel. He holds a Masters of Business Administration and a Bachelor of Arts degree in History.

★★ Featured Speaker ★★

Major General John M Pletcher, SAF / FMB



Maj. Gen. John M. Pletcher is Deputy Assistant Secretary for Budget, Office of the Assistant Secretary of the Air Force for Financial Management and Comptroller, the Pentagon, Washington, D.C. General Pletcher is responsible for planning and directing the formulation and execution of the Air Force's budgets totaling more than \$160 billion

annually. He leads a staff of military and civilian financial managers who develop, integrate, justify and defend Air Force resource requests to the Office of the Secretary of Defense, the Office of Management and Budget and Congress. He manages and executes funding that supports military operations and Air Force priorities at the direction of the Secretary of Defense and Congress.

General Pletcher received a Bachelor of Science degree in mathematics from the University of Minnesota-Duluth and was commissioned through the ROTC program in 1988. His Air Force experience includes financial management and comptroller assignments in an Air Force research laboratory, deployed environment, wing level, major command and the Pentagon. He has commanded at the squadron and group lev-

el, as well as in the deployed arena. He has served in all three Air Force financial management disciplines, starting out as an accounting and finance officer, before attending the Air Force Institute of Technology Cost Analysis program, and then served in budget assignments at both the major command and Air Staff level. General Pletcher is a 2006 graduate of the Industrial College of the Armed Forces. Prior to this assignment, he was the Comptroller, Headquarters Air Force Materiel Command, Wright-Patterson Air Force Base, Ohio.

**Don't Miss
Major General John Pletcher's
Military Roundtable Discussion!**

★★ 2019 Sponsors ★★

Thank you to American Benefits Exchange for sponsoring morning refreshments of the 2019 Regional PDI. While drinking your morning coffee or tea before the PDI, consider sending a “thank you” or take a look at ABX online at www.thinkabx.com.



After-PDI Networking Social

Don't miss out on a great networking opportunity immediately following the Regional PDI. Located in the adjoining Hilton Garden Inn Club Fahrenheit, PDI attendees and speakers will be able to mingle, share ideas, and get to know each other.

“It's not who you know, it's who knows you.”

Mr. Ed Fritts, Teksouth

“Windows Tips”



Ed Fritts has served over 42 years as a retired Air Force enlisted, civil servant, and currently as a contractor. He currently works at the Pentagon and assist in training with HQ Army Budget Office. He travels to different DOD operations training personnel on using Microsoft Office products.

He is involved as an ASMC National PDI presenter for the last 13 years on Microsoft solutions and other Financial Systems. He speaks at regional PDIs throughout the world displaying the latest Microsoft Applications and what Microsoft Applications can do for you. He also shares the best FM practices of the DOD.

Ed Fritts philosophy is simple: “The more you share the better the TEAM”.



Mr. Eric Nemoseck, DAU

“Congressional Budget Enactment”

Eric Nemoseck is the Deputy Chair, Program Management and Executive Development Department and a Professor of Financial Management, DAU West Region, San Diego, CA. Eric is a former Navy Supply Corps officer and has 23 years of experience in the financial management field as a business financial manager (BFM), financial consultant, and budget analyst.

Since leaving the Navy, Eric has served in several financial, logistics, and sales management roles in both Government and Industry in northern and southern California.

Prior to joining DAU, Eric was the Director of Business Financial Management, a Critical Acquisition Position (CAP) for the Network Enterprise Domain (NED), a Joint, ACAT ID Program Office within the Joint Program Executive Office, Joint Tactical Radio System (JPEO JTRS) in San Diego, CA. While there, Eric was responsible for all aspects of resource management for the NED, a \$3.2B Department of Defense (DoD) program with total annual appropriated funds of ~\$200M/FY; this

included the direction of all planning, programming, budgeting and execution (PPBE), cost estimation, earned value management (EVM), and the financial aspects of acquisition program oversight reporting required of an ACAT ID Program (such as the annual SAR and quarterly DAES).

Eric received his commission in 1995 through the Navy Reserve Officer Training Corps program at Carnegie Mellon University. Following his commission, Eric attended the Navy's Supply Corps School in Athens, GA, where he was selected for his first Navy assignment as a Budget Analyst for the Naval Nuclear Propulsion Program (Naval Reactors) Headquarters in Arlington, VA. At Naval Reactors, he was responsible for the PPBE of \$150 million of O&M funds annually. In 1998, Eric was promoted to an independent field office assignment as the Logistics Manager with Naval Reactors in Pittsburgh, PA, where he was responsible for logistics and transportation matters at 10 Naval Reactors sites.

In 2001, Eric left the Navy to become an Account and Logistics Manager for WaferNet, Inc., in San Jose, CA. His responsibilities included all sales and logistics management for this silicon wafer supply chain distributor's second largest customer (accounting for 20% of total corporate revenue).

In 2003, Eric returned to support the Department of Defense as a financial management consultant for Booz Allen Hamilton (BAH), where he served as a financial analyst in support of the Navy Communication Program's (PMW 170) front office, a division of the Department of Navy's Space and Naval Warfare Systems Command (SPAWAR). In addition, Eric also managed BAH's Financial Management training program for new employees (including over 2 years of experience as an instructor for PPBE and budget preparation training classes). In 2006, Eric returned to government service as a BFM for the same Navy Communication Program Office (PMW 170) within SPAWAR, where he was responsible for the overall resource management of 2 Satellite Communication (SATCOM) and 7 Navigation (NAVSTAR GPS) programs.

His military awards include the Navy and Marine Corps Achievement Medal and the National Defense Service Medal.

Eric was raised in Eighty-Four, Pennsylvania. He is married to the former Tricia Rayha of New Florence, Pennsylvania.



Dr. E. Yolanda Footman, AFPC “Career Development”

Dr. E. Yolanda Footman is currently assigned as a career broadener on the Financial Management Career Field Team at Air Force Personnel Center, JBSA, Randolph AFB, TX where she is the Team Lead for Force Development.

Dr. Footman is a native of Sheffield, Alabama. She attended high school in luka, MS. Dr. Footman graduated from Faulkner University with a Bachelor of Science in Management of Human Resources, and she possesses a Masters of Science degree in HR Management from Troy State University. In July 2011, Dr. Footman graduated from the University of Phoenix with a doctorate degree in Management with a concentration in Organizational Leadership.

Dr. Footman joined the Air Force Reserves as an Information Manager, upon completion of high school. She was assigned to the 908th Consolidated Aircraft Maintenance Squadron (CAMS), Maxwell AFB, AL, where she obtained the rank of Staff Sergeant. Dr. Footman remained in the reserves for 4 years and entered active duty in June 1990. She gave up all her stripes, but one to enter active duty. While enlisted on active duty, she served in various capacities as an Information Manager on both Maxwell

and Gunter AFBs. Throughout her enlisted career, she was promoted to Senior Airman Below the Zone and STEP promoted to the rank of Staff Sergeant. Dr. Footman served on active duty as an enlisted member for 8 years before being accepted into the Air Education Commissioning Program in April 1998. She was released from active duty to pursue her commission through AFROTC, via Detachment 019 at Alabama State University in Montgomery, AL. Dr. Footman received her commission as a 2Lt and returned to active duty in July 2000 as a Financial Management Officer.

As a commissioned officer, Dr. Footman's first assignment was as a Budget Analyst assigned to both Kelly and Lackland AFB TX (2000-2003). From March 2003-April 2005, she was assigned to the 355th CPTS, Davis-Monthan AFB, AZ and successfully lead the Financial Analysis, where she was awarded the 355th ABWs CGO of the Year for 2005. From 2005-2009, Dr. Footman was assigned to Maxwell AFB and served in various roles at Squadron Officer College and culminated the assignment at HQ Air University where as the lead mission briefer of the command, she was labeled “the voice of Air University”. From February 2009-2012, she was assigned as Comptroller, 23rd Air Force, Hurlburt Field, FL. During this assignment, Dr. Footman was deployed to USAFOR-A (Kabul, Afghanistan) for a year as the budget officer of the AOR overseeing a budget of over \$13B dollars. She attributes her deployment as the most humbling and enlightening assignment of her entire career. Upon return from her deployment, Dr.

Footman received here final assignment to MacDill AFB in Tampa FL where she served as Comptroller, for SOCCENT's Cultural Engagement Group.

Upon retirement in 2013, Dr. Footman served as the Senior Aerospace Science Instructor at Florida Air Academy in Melbourne, FL. In June 2014, she began civil service as a budget analyst assigned to the FM directorate at Air Force Special Operations Command (AFSOC). Dr. Footman served as the Command Lead Analyst for the Flying Hour Program where she managed AFSOC's \$400M+ flying hour program across multiple aircraft. Dr. Footman assumed her current position on the FM career field team, in October 2018. In this capacity, she champions and oversees all aspects of FM Civilian Force Development which include but are not limited to: Civilian Developmental Education, Member Training, Leadership Training, and Tuition Assistance.

Dr. Footman has been an adjunct professor for the University of Phoenix for over 16 years. She is also a certified Life and Professional Development Coach. Dr. Footman authored, “Positive Effective Leadership” a piece published by motivational speaker and New York Times Best Selling Author, Dan Clak. She is active in her local community and a member of the following organizations: American Society of Military Comptrollers (ASMC), and the International Coaching Federation (ICF).

AFPC will be offering one-on-one career counseling sessions during the Regional PDI.

3 Featured Speakers!
Military Breakout!

Thursday, March 28, 2019



Col (ret)
Dave Weinberg
"Power of 8s"



Mr. Chip Fulghum
"Leadership"



Maj Gen
John M. Pletcher
"SAF/FMB"

ASMC UTAH CHAPTER PRESENTS

2019 REGIONAL PDI

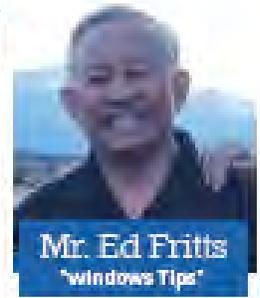
0800 – 1630 hrs

Check-in 0715 - 0800 hrs

★★★★
\$40 Members
\$45 Non-Members
Lunch Included

Davis Conference Center | 1651 N. 700 W. Layton

After-PDI Social Event @ The Fahrenheit Lounge



Mr. Ed Fritts
"Windows Tips"



Mr. Eric Nemoseck
"DAU"



TICKET SALES:

Brad Thomson (Bldg 430)

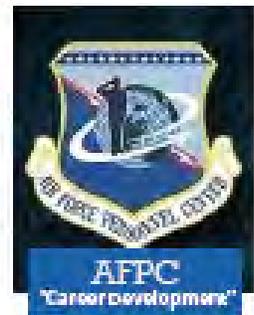
DSN 586-3947

Jessica Lewis (Bldg 1580)

DSN 586-8715

Roslyn Dunsmore (Bldg 1207)

DSN 777-8707



AFPC
"Career Development"



The American Society of Military Comptrollers
UTAH CHAPTER

28 March 2019 Mini PDI Menu & Payment Form

Please complete this form and return **BOTH THE FORM AND THE PAYMENT** to an ASMC representative. The cost is \$40 for ASMC members and \$45 for non-members.

NAME: _____

EMAIL: _____

PHONE#: _____

ENTREE: Mark your entrée choice (only one):

- Prosciutto & Spinach Roulade of Chicken – Served with Rice Pilaf, Seasonal Vegetables, and Chanterelle Mushroom Sauce
- Sirloin Steak – Served with Garlic Butter Whipped Potatoes, Seasonal Vegetables, and a Jack Daniels Glaze
- Vegetarian – Stuff Pepper. Roasted Pepper stuffed with a Mushroom Duxelle, Herb infused Cheese, and Wild Rice Blend

Note: After you choose your entrée, you are done with this form. The lunch entrée is served with drinks, rolls, salad, and dessert. The day of the conference, you'll have the option of the following:

DRINKS: Lemonade and iced tea (water is available)

SALAD: House Mixed Green Salad with Tomatoes, Cucumbers and Dressing (dressing options will be served on the side at each table)

DESSERT: Key Lime Pie and Wild Berry Fruit Tart

DO NOT write below this line (ADMIN USE ONLY)

Amount Received by ASMC _____ Date Received _____

Payment Type (circle one): **CASH** **CHECK (#)** _____

Name of ASMC representative receiving payment _____