

# Gartner CFO & Finance Executive Conference

June 10 - 11, 2019 | Washington, D.C.  
gartner.com/us/cfo



## The Premier Destination for CFOs and their Teams

#GartnerFinance

North America's most important gathering of CFOs and senior finance executives, offering strategic guidance on the trends that shape finance, company performance and personal leadership. Through an intersection of peers, thought leaders, Gartner experts and practitioner research, attendees at the conference will find new ways to approach critical challenges and make decisions with confidence.

### At the conference you will:

- Absorb practical, applicable insights based on Gartner research methodologies and sourced from proven practices at leading organizations
- Capture crowd-sourced implementation ideas and in-the-moment ideations that you can only benefit from if you are part of the live conversation
- Leave with prioritized objectives and practical solutions to implement
- Expand your network of Finance Executive peers and make lasting connections as you explore solutions to today's challenges

### Hot topics

- Financial Strategy
- Compensation/HR Planning
- Evolving Cost Structure
- Strategic IT Issues
- Board Reporting
- ROI of Marketing
- Organizational Structures
- Finance Talent Needs
- Change Management
- RPA
- Finance Data Structure & Governance
- Management Reporting
- Metrics & Analytics

### Featured speakers

**Scott Engler**  
VP, Advisory,  
Gartner



**Alexander Bant**  
VP, Advisory,  
Gartner



**Dennis Gannon**  
VP, Advisory,  
Gartner



**Johanna Robinson**  
Managing VP,  
Finance Group &  
Conference Chair,  
Gartner



### Who should attend?

- Chief Financial Officers (CFOs)
- Business unit CFOs
- SVP/VPs Finance
- Chief Accounting Leaders
- VPs, Finance Transformation
- Corporate Controllers
- Heads of Financial Planning & Analysis



### Early-bird discount

**Save \$400 when you register by April 12**

- Early Bird Price: \$2,875
- Standard Price: \$3,275
- Public Sector: \$2,700

**3 ways to register**

**Web** [gartner.com/us/cfo](http://gartner.com/us/cfo) **Email** [GartnerGlobalEvents@gartner.com](mailto:GartnerGlobalEvents@gartner.com) **Phone** 1 866 405 2511

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